



## NATRUE Organization - Statement

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### NATRUE STATEMENT ON ANIMAL TESTING

**Animal testing has always been against one of NATRUE's core principles. NATRUE is driven by its concern for the well-being of humans, animals and plant habitats.**

**In addition to the information already provided in NATRUE's general statement concerning animal testing on the NATRUE website, please see the following statement concerning animal testing on natural cosmetic products, and more specifically in China:**

1. The NATRUE Board of Directors (BOD) is firmly of the opinion that no animal testing may be performed on NATRUE-certified cosmetic products (ingredients and finished products) worldwide. Consequently, the animal testing ban in Europe (EU) is now being explicitly incorporated into the NATRUE criteria also for countries outside the EU with immediate effect. A direct consequence of this decision is that NATRUE certified products may not be supplied to the Chinese market if animal testing is required.
2. New Label Users must comply with the modified criteria. With regards to the current 140 NATRUE Label Users worldwide - only a handful of which are on the market in China - a transitional period for products already certified to the NATRUE Label is being kept to a strict minimum. This means that whilst no more animal testing may be carried out, current certification contract periods are respected. For more specific details concerning individual company policy please refer to their websites.
3. New and existing Label Users must be able, during the certification process, to provide a statement guaranteeing that those of their cosmetic products that have been or will be introduced to the Chinese or any other market outside the EU have or will have been introduced without any animal testing. If this confirmation cannot be provided, certification for using the NATRUE Label will be refused.
4. Last but not least, NATRUE would stress the fact that animal testing on (natural) cosmetic products has already been banned by law for several years in Europe. All products certified to the NATRUE Label must comply with European Cosmetics Regulation (EC) 1223:2009: the testing of finished products on animals is forbidden since September 2004 and the testing on ingredients since March 2009. Furthermore, the EU Cosmetics Regulation includes provisions enforcing a marketing ban of finished products and ingredients tested on animals which came into force on March 2013. As of this date, all animal tests for the purpose of the Cosmetics Regulation are prohibited in the EU regardless of the availability of alternative tests.
5. This said, at global level there is a shift towards the use of alternatives to animal testing in the cosmetic sector, a trend which NATRUE definitely supports. NATRUE considers the strict provisions of the European Cosmetics Regulation concerning animal testing as forward-looking which should be mirrored at a global level.

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